



## Mackenzie's tourism future. Be in it.

MackenzieFrontier.com

### Mackenzie's Tourism Future Presentations in November

We are hitting the road! We are giving you the opportunity to learn more about strengthening the Mackenzie Region's tourism industry. Between November 1 and November 5, **we will be visiting each of the Mackenzie's five major centres with lunchtime presentations and guest speakers.** You will learn how your business can benefit from a stronger tourism industry, how your community will benefit, and what marketing funding programs are available. We will also discuss how you can be involved in helping make tourism another economic driver for the Mackenzie Region.

Location	Date	Time	Tickets
La Crete	Monday, Nov. 1	11:45 - 1:00	\$25 (lunch included)
Fort Vermilion	Tuesday, Nov. 2	11:45 - 1:00	\$20 (lunch included)
Zama City	Wednesday, Nov. 3	11:45 - 1:00	\$20 (lunch included)
Rainbow Lake	Thursday, Nov. 4	11:45 - 1:00	\$20 (lunch included)
High Level	Friday, Nov. 5	11:45 - 1:00	\$25 (lunch included)

Tickets are limited, so you should go to the website to book now.

Visit us at [MackenzieFrontier.com/booking](http://MackenzieFrontier.com/booking). Or you can call the REDI Office at 780-926-7314.

**Do not miss this opportunity** to learn more about Mackenzie's Tourism future.

#### Thanks for Your Help. Now Tell Your Family & Friends!

The Mackenzie Region has responded in droves to the call for support and the chance to win. "We have been getting excellent feedback from business owners and residents", says REDI Manager Lindsay Thompson. "People are passionate about their Mackenzie Region and they want to make sure their opinion is heard. They want to be sure that they can be a part of Mackenzie's tourism future."

REDI is seeking feedback on several concepts for marketing the region to tourists. The feedback will be analysed and used by the soon-to-be-established destination marketing organisation (DMO). The DMO will represent the region's tourism industry.

If you know some family and friends who are yet to vote, please send them to this website: [MackenzieFrontier.com](http://MackenzieFrontier.com). Once there, they can enter to win either a business marketing package from The Studio Group or a New Year's Eve weekend staying at Edmonton's Fairmont Hotel Macdonald with tickets to see the Oilers play the Flames. They will also be able to give us with their opinions and learn more about the economic benefits tourism will bring to the region.

It's just one more way you can help us build Mackenzie's tourism future.

### **Keep Watching the Website**

Keep watching the [MackenzieFrontier.com](http://MackenzieFrontier.com) website for more details about the upcoming presentations and other important news regarding Mackenzie's Tourism Future. We will be updating the website regularly, so keep coming back for more.

### **Questions?**

Contact REDI Manager, Lindsay Thompson at 780-926-7314 or via e-mail at [lthompson@rediregion.ca](mailto:lthompson@rediregion.ca).